iSELL TRADERS

COMPANY PORTFOLIO 2026

Import | Export | International Trade

Pakistan - China - USA - Global



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iSELL TRADERS

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WHO WE ARE

iSell Traders (SMC-Private) Limited is a trading company based in Pakistan. We help buyers outside Pakistan source good-quality products from Pakistan. We also help suppliers outside Pakistan find buyers inside Pakistan.

Our main focus is trade between Pakistan, China and the USA.

We keep trade simple. You tell us what you need. We find the right options, arrange samples, and plan your shipment with safe packing and clear documents.

OUR GOAL

To make international trade easy, safe and fair for small and medium businesses.

OUR VALUES

- **Honesty:** we tell you the facts, good or bad.
- **Quality:** we check products before they ship.
- **Safety:** we protect your goods and your payment.
- **Clear talk:** we reply fast and explain in simple words.
- **Long-term friendship:** we want repeat business, not one-time sales.



COMPANY AT A GLANCE

Legal name: iSell Traders (SMC-Private) Limited

Company type: Single Member Company (Private) Limited, registered with SECP, Pakistan

Corporate ID (CUIN): 0360306

Incorporated: 9 October 2026

Registered office: Pind Dadan Khan, Jhelum, Punjab, Pakistan

Business: Import, export, sourcing and trade consultancy

Main markets: Pakistan, China, USA

NTN: K367962

Website: www.iselltraders.com

Email: info@iselltraders.com

WhatsApp: +92 339 5555512

WeChat ID: wxid_lrpcu4n06jyd22

Verify our company: leap.sec.p.gov.pk/#/verify-company-info/03603306



SECURITIES AND EXCHANGE COMMISSION OF PAKISTAN

Business Centre at Head Office Islamabad

CERTIFICATE OF INCORPORATION

[Under section 16 of the Companies Act, 2017 (XIX of 2017)]

Corporate Unique Identification No. 0360306

I hereby certify that **ISELL TRADERS (SMC-PRIVATE) LIMITED** is this day incorporated under the Companies Act, 2017 (XIX of 2017) and that the company is **Limited by shares.**

Given at **Islamabad** this **Ninth** day of **October**, Two **Thousand** and **Twenty Six**

CERTIFIED TRUE COPY

iSELL TRADERS
SMC-PRIVATE LIMITED

HOW WE WORK



1

STEP 1 - ENQUIRY

Send us the product, quantity and destination country.



2

STEP 2 - QUOTATION

We find suppliers and send you a clear price offer.



3

STEP 3 - SAMPLE

We send a sample at a small price so you can check quality.



4

STEP 4 - CONTRACT AND PAYMENT

We agree the details in writing. Payment is made by Letter of Credit.



5

STEP 5 - PREPARE AND CHECK

The goods are prepared, checked and packed with care.



6

STEP 6 - SHIPPING AND DOCUMENTS

We ship the goods and send you the documents. We keep you updated until delivery.

iSELL TRADERS

OUR SERVICES



1. EXPORT SOURCING FROM PAKISTAN

We find quality Pakistani products for buyers in the USA, China and other countries.

2. FINDING BUYERS IN PAKISTAN

If you are a supplier outside Pakistan, we help you find buyers in Pakistan.

3. PRODUCT AND SUPPLIER SOURCING

We search, compare and shortlist products and suppliers, so you can choose with confidence.

4. SAMPLES AND QUALITY CHECKS

We arrange samples and check product quality before shipment.

5. PACKING, SHIPPING AND DOCUMENTS

We plan safe packing, the shipping route and the papers your shipment needs.

6. TRADE CONSULTANCY AND FREE TOOLS

We give simple advice on import and export. Our website also has free tools and guides, such as a customs duty calculator and an HS code finder.

iSELL TRADERS

WHY WORK WITH US



- **Easy communication:** talk to us on WhatsApp, WeChat or email.

- **Samples first:** see and test the product before a big order.

- **Quality checks:** we check goods before packing and shipping.

- **Secure handling:** careful packing and safe handling from supplier to port.

- **Safe payment:** we work with Letter of Credit, a bank-backed payment method.

- **Clear paperwork:** we prepare the shipping and export documents.

- **Free business tools:** use our online calculators and guides at **iselltraders.com.**

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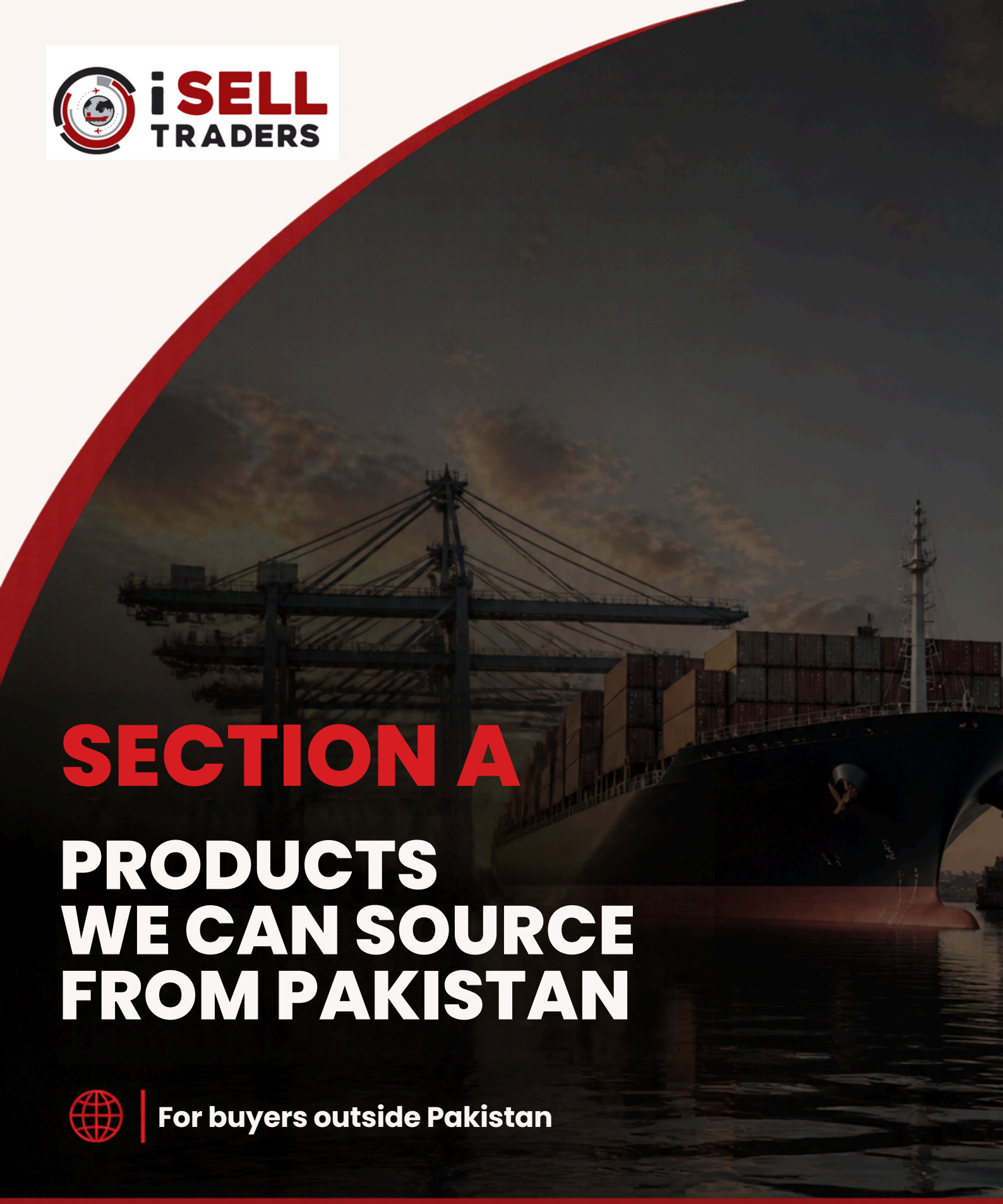

SECTION A

PRODUCTS WE CAN SOURCE FROM PAKISTAN

For buyers outside Pakistan

Food | Leather | Sports Goods | Salt and Decoration | Other Quality Products

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FOOD PRODUCTS FROM PAKISTAN



Pakistan grows many kinds of food.
Supply depends on the season and the harvest.

FRUITS

- **Mangoes:** sweet Pakistani varieties such as Sindhri, Chaunsa and Anwar Ratol. Season: about May to August.
- **Oranges:** including Kinwow mandarins. Season: about November to March.

GRAINS

- **Rice:** Basmati rice and non-Basmati (IRRI) rice. New crop arrives from about October.
- **Wheat:** available for export only when Pakistani government policy allows. We check the current rule for each enquiry.

SALT AND SEEDS

- **Himalayan Salt (food grade):** pink salt in fine, coarse and lump forms.
- **Sesame Seeds:** natural and hulled.

NUTS AND DRY FRUITS

- **Pine Nuts (Chilgoza):** a premium nut with limited supply.
- **Other dry fruits:** walnuts, almonds, dried apricots, raisins and dates.

SEASONAL REFERENCE

SPRING | SUMMER | AUTUMN | WINTER

TYPICAL PACKING

- **Rice,** wheat and sesame: PP bags of [25 kg / 50 kg]
- **Mangoes** and oranges: carton boxes of [5 kg / 10 kg / 15kg]
- **Pine nuts and dry fruits:** vacuum packs or cartons of [1 kg - 10 kg]
- **Himalayan salt:** bags, jars or cartons, as you prefer

Custom packing and your own brand name are possible. Please ask.

NOTE: Food must follow the rules of the destination country. We prepare the papers needed, such as the certificate of origin and phytosanitary certificate where required.

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LEATHER PRODUCTS
FROM PAKISTAN

Made from genuine leather (cow, goat or sheep skin). We can work with your design, size and colour.

- **Leather Jackets:** for men and women, in fashion, biker and casual styles.
- **Leather Bottoms:** leather pants and skirts.
- **Leather Shoes:** formal shoes, casual shoes and boots.
- **Wallets:** for men and women, in many sizes and colours.
- **Bags:** handbags, backpacks, travel bags and laptop bags.
- **Also available:** leather belts and leather gloves.



WHAT YOU CAN CHOOSE

- Leather type and colour
- Size range
- Your own design or private label (your brand name)
- Packing: individual poly bag, dust cover or gift box

MINIMUM ORDER: Can be Discussed
Please ask for details.

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SPORTS GOODS FROM PAKISTAN



Pakistan is well known for sports goods. We can source for teams, shops, schools and brands.

- **Footballs:** match balls, training balls and promotional balls.
- **Cricket Bats:** Kashmir willow bats. Other wood on request.
- **Cricket Balls:** leather balls for match and practice.
- **Tennis Balls:** for tennis and tennis-ball cricket.
- **Sports Kits:** full team kits with your team name and numbers.
- **Sportswear:** t-shirts, shorts, tracksuits and training wear.
- **Also available:** boxing gloves, goalkeeper gloves, gym wear and martial arts uniforms.

CUSTOM OPTIONS

- Your logo and team colours
- Printing and embroidery
- Your own brand and packing

MINIMUM ORDER: [100] per item. Please ask for details.

HIMALAYAN SALT

DECORATION PRODUCTS



Pink Himalayan salt comes from the Salt Range of Punjab, Pakistan. Each piece has its own natural shape and colour.

- **Salt Lamps:** natural and hand-crafted shapes, with a wooden base, cable and bulb.
- **Salt Bricks and Tiles:** for display walls, spa rooms and decoration.
- **Salt Candle Holders and** Tea-Light Holders.
- Other salt decoration items: bowls, plates and carved pieces.

PACKING

Each lamp is packed with care in its own box with protective filling. This helps to avoid breaks during shipping.

NOTE: Colour and shape can change slightly from piece to piece. This is natural.

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MORE PRODUCTS WE CAN SOURCE







- **Home Textiles:**
  bed sheets, towels and cushion covers.



- **Hand-Knotted Rugs and Carpets.**



- **Handicrafts:**
  blue pottery, wood carving and decorative pieces.



- **Onyx and Marble Decor:**
  lamps, bowls and gift items.



- **Cutlery and Kitchenware.**



- **Spices:**
  red chilli, turmeric and other whole and ground spices.

If you do not see your product here, please ask. We will tell you honestly if we can source it.



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HOW WE KEEP QUALITY HIGH



1. Sample approval:
you check a sample before the main order.

2. Supplier check:
we choose suppliers carefully.

3. Check before packing:
we check size, colour, quality and quantity.

4. Photos and video:
we can send them before loading.

5. Independent inspection:
on request, an outside inspection company can check the goods. The inspection cost is paid by the buyer.

IF THERE IS A PROBLEM

Tell us within [7] days of receiving the goods.
Send clear photos and details.
We will look into it quickly and fairly.

iSELL TRADERS

TOTAL SECURE PRODUCT HANDLING

We look after your goods from the supplier to the port.



PACKAGING

Strong export cartons and bags

Protective filling for fragile items

Moisture-safe packing for food and leather

Clear labels and shipping marks

Pallets or containers when needed

SHIPPING

By sea: full container (FCL) or shared container (LCL)

By air: for urgent and light goods

Most sea shipments leave from Karachi.

Terms: FOB, CFR or CIF, as agreed

Cargo insurance can be arranged on request.

DOCUMENTS WE PREPARE

- Commercial invoice
- Packing list

Certificate of origin

Bill of lading or air waybill

Phytosanitary or quality certificates, where the destination requires them

TRACKING

We send you shipping updates and the tracking details.

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SECTION B

PRODUCTS WE CAN FIND BUYERS FOR IN PAKISTAN

For suppliers and manufacturers outside Pakistan

Vape Products | Sanitary Fittings | Garments | Mobile Accessories

MARKET OPPORTUNITY



VAPE PODS, LIQUIDS AND ACCESSORIES

- Vape pods, e-liquids, devices and accessories
- Buyers: vape shops, wholesalers and online sellers



SANITARY FITTINGS

- Shower sets, hand showers and rain showers
- Mixer taps for basin, bath and kitchen
- Bathroom accessories
- Buyers: hardware shops, builders, contractors, interior designers and distributors



GARMENTS

- Stylish clothing for men, women and young people
- Casual wear and fashion wear
- Buyers: boutiques, retail shops, online sellers and wholesalers



MOBILE ACCESSORIES

- Chargers and cables
- Mobile covers and cases
- Laptop stands and mobile stands
- LED lights for mobile vlogging
- Buyers: mobile shops, wholesalers and online sellers

18+ - FOR ADULT CUSTOMERS ONLY.

- Vape products are regulated in Pakistan. Import rules, duties and taxes apply and can change. We check the current rules before any shipment.

iSELL TRADERS

WHAT WE DO FOR YOU

Find buyers in Pakistan: wholesalers, retailers, distributors and online sellers

Share your catalogue and price list with the right buyers

Give you honest feedback about what sells in Pakistan

Help with samples

Guide you on Pakistan import rules, duties and taxes

Help both sides agree clear terms



WHAT WE NEED FROM YOU

Your product catalogue and price list

Minimum order quantity (MOQ)

Product photos and specifications

Certificates, if any

Samples for testing

Packing and delivery time details

HOW WE WORK WITH YOU

Our Service model works with both Comission & Fixed service Fee

SAMPLES

- Samples are available at a small price.
- The price covers the product and packing.
- Courier cost is paid by the buyer.
- The sample price can be taken off your first order.



PAYMENT BY LETTER OF CREDIT (L/C)

A Letter of Credit is a promise from the buyer's bank to pay the seller when the correct documents are shown. It protects both sides.

OUR STANDARD L/C TERMS

- Irrevocable L/C, payable at sight
- Issued by a well-known bank
- Confirmed by a bank we agree on, if needed

Opened in favour of: iSell Traders (SMC-Private) Limited

- Rules: ICC UCP 600

Documents are shown to the bank within 21 days after shipment, or as the L/C says

Opening bank charges: paid by the buyer.
Our bank charges: paid by us. [Confirm]

TERMS AND CONDITIONS

1. ABOUT THESE TERMS

These terms apply to all quotations, orders and sales by iSoll Traders (SMC-Private) Limited ("we", "us"). Both sides must agree to the final terms in writing.

2. QUOTATIONS AND PRICES

- Prices are in US dollars (USD) unless we say otherwise.
- Quotations are valid for [15] days. Prices for fruits and other seasonal goods can change faster.
- Prices are on FOB, CFR or CIF terms, as stated in the quotation.
- Prices do not include bank charges, import duties, taxes or other costs in the destination country.



3. MINIMUM ORDER

Each product has a minimum order quantity (MOQ). We will tell you the MOQ in the quotation.

4. SAMPLES

- Samples are sent at a small price to cover the product and packing.
- Courier cost is paid by the buyer.
- A sample does not mean that a bulk order is guaranteed.
- Bulk goods are made to match the approved sample.

5. PAYMENT

- Our standard payment method is an irrevocable Letter of Credit at sight, under ICC UCP 600.
- The L/C must match the agreed contract. Please send a draft for our approval before it is issued.
- We start preparing the order after we receive the L/C and confirm it.
- Other payment methods can be agreed in writing.
- This is usually for sample orders.

6. PRODUCTION AND DELIVERY TIME

- Delivery time is stated in the quotation.
- It starts after the L/C is confirmed and any needed details, such as artwork or sizes, are approved.
- Delivery time can change because of season, harvest, port delays, weather or other events outside our control.

7. PACKING AND SECURE HANDLING

- We pack goods for safe export.
- Special packing or your own brand packing can be agreed in advance. It may need a higher minimum order.
- Cargo insurance is advised. We can arrange it on request, and the cost is added to the price.

8. SHIPPING

- We arrange shipping with trusted freight partners, as agreed.
- Risk passes to the buyer as the agreed incoterm says (FOB, CFR or CIF).
- The buyer must give correct shipping and consignee details.

TERMS AND CONDITIONS



9. DOCUMENTS AND RULES

- We prepare the export documents. For example: invoice, packing list, certificate of origin and any needed product certificates.
- The buyer is responsible for import permits, licences, duties and taxes in the destination country.
- Some products are controlled by law or policy. This can change at short notice. Wheat is one example. We can only supply these goods when the rules allow.
- Both sides must follow the laws of Pakistan and of the destination country.

10. INSPECTION AND QUALITY

- The buyer can ask for a pre-shipment inspection by an independent company. The buyer pays the cost.
- The buyer must check the goods when they arrive and tell us about any problem within [7] days, with clear photos and details.
- Normal natural differences in colour, size or shape are not a defect. This applies especially to salt, leather, wood and handmade items.

11. CHANGES AND CANCELLATION

- Orders can be changed or cancelled only by written agreement.
- After production has started, costs already spent must be paid by the buyer.

12. EVENTS BEYOND CONTROL (FORCE MAJEURE)

Neither side is responsible for delay or failure caused by events beyond control, such as natural disasters, war, strikes, government action or port closure. We will tell you quickly and work together on a solution.

13. CONFIDENTIALITY

We keep your business information private. We do not share your prices, designs or buyer details with others without your permission.

14. GOVERNING LAW AND DISPUTES

These terms follow the laws of Pakistan. We try first to settle any problem by friendly talks. If this does not work, the matter goes to the courts or to arbitration in Pakistan.

15. CHANGES TO THIS PORTFOLIO

Products, prices, packing and availability can change. Pictures are for illustration. Please confirm all details in your quotation.

IMPORTANT: Please have a lawyer check these terms before you send the portfolio to customers.

FREQUENTLY ASKED QUESTIONS



What is your minimum order?

It depends on the product. Tell us what you need and we will confirm the MOQ.

Can I get a sample first?

Yes. Samples are sent at a small price.

How do I pay?

Our standard payment method is a Letter of Credit. We can explain it step by step.

Can I use my own brand name?

Yes, for many products such as leather goods, sports goods, salt products and packing. A minimum order may apply.

Which port do you ship from?

Most sea shipments leave from Karachi. Air shipments can leave from major airports.

How long does delivery take?

It depends on the product, the season and the shipping method. We will give you a clear time in your quotation.

Do you help with documents?

Yes. We prepare the export documents and tell you which papers the destination country needs.

Can you find buyers for my products in Pakistan?

Yes. Send us your catalogue and price list, and we will look for suitable buyers.

Q&A

LET'S START YOUR NEXT ORDER

Send us the product, quantity, destination country and target price. We will reply as soon as we can.



iSell Traders (SMC-Private) Limited

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WHATSAPP

WECHAT

Thank you for your interest.

